



Media Release

Friday, 1st June 2019

SYDNEYSIDERS TRAVEL FREE WHEN BOOKING A VISITING FRIEND OR RELATIVE

Sydneysiders create the vibe. If it wasn't for the locals sitting the cafe's, jogging in the parks, traveling on the ferry's, walking to work, eating and drinking in the outdoor bars there'd be no atmosphere. On tour, we talk about our fabulous history and show off the buildings and spaces, but if it wasn't for the people creating the scene there would be no sense of place. As a way to give back, we're excited to invite all Sydneysiders* to travel free when booking a friend or relative on the [Story of Sydney](#).

Every great experience begins with a story

"I often hear locals saying that they would like to experience their own city" says founder Helen Fraser. So as a gesture of mateship, Ultimately Sydney is extending a special invitation for all Sydneysiders to join the [Story of Sydney](#) tour as their guest when booking a visiting friend or relative. **(2 for 1 valid NOW and ongoing; based on availability)**

Helen continues... "Since day one of operation in 2007, we have introduced thousands of international visitors to the vast aspects of our dynamic city and when I talk to locals about it they agree that what they appreciate the most is '[The Story of Sydney](#)'. It isn't a long and detailed one but the rapid transformation from penal colony to proud international city is captivating and often has people departing in awe".

"In 4 hours 'The Story' tells of the visionaries, global effects, change in society, destruction, glory and celebration. Sydney, with its abundance of international influence is only 231 years old and has so much to show for it. Our passionate tour guides would be thrilled to welcome fellow Sydneysiders on-board, so they can tell the tale of where we have come from to where we are and to where we are going. It truly is a wonderful story and we would be honoured to share it" says Helen

- ✓ 2 departures daily AM – 8:30am & PM – 1:30pm
- ✓ \$148.00 (adult) \$128.00 (child)
- ✓ Duration 4 hours
- ✓ Small groups of up to 14 passengers

[CLICK HERE](#) to book and use promo code **SSSTORY50**. Purchase in increments of 2. Alternatively, [email](#) or call the reservations team at (02) 9879 3703.

*Sydneysider to provide photo ID prior to tour.

Ultimately Sydney

Level 57 MLC Center 19-29 Martin Place, Sydney NSW 2000 Ph: +61 2 9879 3703

E: res@ultimatelysydney.com.au W: www.ultimatelysydney.com.au

Tours for well-travelled visitors & adventurous locals