



Media Release

Friday, 1st June 2018

SYDNEYSIDERS TRAVEL FREE WHEN BOOKING A VISITING FRIEND OR RELATIVE

Ultimately Sydney loves when locals want to travel with them. So much so that for the next 5 months US (Ultimately Sydney) invite all Sydneysiders* to travel free when a visiting friend or relative books the [Story of Sydney tour](#).

Every great experience begins with a story

“I often hear locals saying that they would like to experience their own city” say’s founder Helen Fraser. So as a gesture of mateship, Ultimately Sydney is extending a special invitation for all Sydneysiders to join the [Story of Sydney](#) tour as their guest when they book a visiting friend or relative. **(2 for 1 valid NOW until 31 October 2018)**

Helen continues... “Since day one of operation in 2007, we have introduced thousands of international visitors to the vast aspects of our dynamic city and when I talk to locals about it they agree that what they appreciate the most is **'The Story'** of Sydney. It isn't a long and detailed one but the rapid transformation from penal colony to proud international city is captivating and often has people departing in awe”.

“In 4 hours ‘The Story’ tells of the visionaries, global effects, change in society, destruction, glory and celebration. Sydney, with its abundance of international influence is only 230 years old and has so much to show for it. Our passionate tour guides would be thrilled to welcome fellow Sydneysiders on-board , so they can tell the tale of where we have come from to where we are and to where we are going. It truly is a wonderful story and we would be honoured to share it” says Helen

- ✓ 2 departures daily AM – 8:30am & PM – 1:30pm
- ✓ \$138.00 (adult) \$118.00 (child)
- ✓ Duration 4 hours
- ✓ Small groups of up to 14 passengers

For more information and to book, visit our [website](#). Please purchase in increments of 2 using promo code **SYDSIDER** - Alternatively, [email](#) or call the reservations team at (02) 9238 6888

*Sydneysider to provide 2 proofs of residential address with a driver’s license, bank documentation or utilities bill prior to tour.